

Shrikant Bodke

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Dynamic and results-driven Web Developer with 6+ years of experience in full-stack development, performance optimisation, and SEO-led design. Proven expertise in WordPress development, WooCommerce integration, and third-party API implementation. Recognised for enhancing user experiences, driving organic growth, and mentoring junior developers in fast-paced environments. Adept at managing end-to-end development cycles while ensuring scalability, technical precision, and cross-functional collaboration.

Work Experience:

Web Developer | Shergroup Ltd

June 2022 – March 2025

- Led development of responsive, SEO-optimised WordPress and WooCommerce websites, significantly enhancing UX and boosting e-commerce capabilities.
- Achieved a 65% improvement in website loading times and a 30% increase in organic traffic through advanced SEO strategies and PHP-based performance tuning.
- Integrated marketing automation tools such as ActiveDemand, streamlining lead generation, customer acquisition, and retention processes.
- Delivered front-end improvements and UX enhancements based on behavioural analytics and stakeholder input, improving user engagement and satisfaction.
- Conducted WordPress and CMS training for clients, ensuring smooth post-launch operations. Mentored junior developers and collaborated with SEO teams to align technical implementation with business growth objectives.

Web Developer | WMI Innovative Pvt Ltd

March 2022 – June 2022

- Conducted website performance audits and implemented database optimisations for better UX and conversion rates.
- Resolved high-priority WordPress bugs, reducing support queries and enhancing customer satisfaction.
- Collaborated with design teams to implement intuitive user flows and content management strategies.

Senior Web Developer | Pixmap Infowares Pvt Ltd

November 2020 – January 2022

- Led multiple custom WordPress site builds using Elementor, balancing creativity with technical SEO.
- Reduced downtime by 12% through proactive site monitoring and troubleshooting protocols.
- Owned project lifecycle from planning to deployment, consistently delivering on time and within scope.
- Built client trust through regular communication, transparency, and proactive support.

Web Developer | Apprend Innovations Pvt Ltd

March 2019 – November 2020

- Optimised front-end code for faster page loads, increasing conversion by 10%.
- Implemented custom plugin and theme modifications to suit client-specific needs.
- Ensured accessibility and responsiveness across devices, raising overall UX standards.

Web Developer | Enlake Technologies and Marketing

July 2018 – November 2018

- Performed debugging and backend optimisation for legacy WordPress sites, resulting in a 7% increase in client retention.
 - Contributed to UI consistency and content accuracy across multiple digital campaigns.
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Education:

Bachelor of Engineering (B.E.) in Computer Engineering | 2013 - 2018

University of Mumbai, Mumbai

Skills:

- **Languages:** HTML5, CSS3, JavaScript, PHP, Python, C, C++, ASP.Net MVC & Web API
 - **Frameworks & Libraries:** React, Vue.js, Angular, Node.js, Django, Symfony, CodeIgniter
 - **Databases:** MySQL, PostgreSQL, SQLite, Oracle
 - **CMS & Tools:** WordPress, WooCommerce, Shopify, Elementor, WPBakery, Divi, ACF
 - **Version Control & Deployment:** Git, GitLab, FTP/SFTP, cPanel
 - **Other Tools:** AWS, Figma, WebFlow, Adobe Illustrator, Photoshop, Google Analytics
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Academic Projects:

1. **IoT-based Accident Detection System:** Created a smart vehicle system for real-time accident reporting using IoT modules.
2. **Online Exam Portal:** Designed a secure online examination platform using PHP & MySQL.
3. **Railway Reservation System:** Developed a desktop application using VB 6.0 integrated with MySQL backend.